



# Rocky Malloy

Founder & CEO, Mission Generation, Inc.

[rmalloy@missiongeneration.org](mailto:rmalloy@missiongeneration.org)

c. 858-472-6084

***Visionary Leader, Author, Speaker, Educator, and Activist for Children's Rights.***

In 1954, Rocky was born in Elizabeth City, North Carolina. Early in his career, Rocky worked as a U.S. Merchant Marine Officer where he was exposed to the horrific poverty and cultural despair that only Jesus' truth and love can solve.

Rocky became a missionary in 1989, arriving on the Mosquito Coast of Honduras during the Sandinista Civil War. During this time, he met his wife and ministry partner, Joske, who was a Dutch nurse serving in the conflict. Since then, Rocky and Joske have served as missionaries in Honduras, Bolivia, Chile, and Panama. As an ordained minister of the Gospel, Rocky leads a ministry serving over 13 million people in 23 countries. He has been passionate about sharing Jesus his entire adult life.

Rocky's zeal to preach the Gospel, combined with his high tolerance for risk and adventure, resulted him in receiving a life sentence in a Mexican Federal Prison. The arrest, sentencing, incarceration and dismissal took place in a miraculous 72 hours. His desire to share his good-gone-bad story is captured in the documentary *Pirate School*.

Since 1999, Rocky has led Mission Generation in providing accredited Social Emotional Learning (Life-Skills and Social Development) programs for Pre-K through 12th grade, which is taught during regular school hours. Soon after, he developed an international school chaplain program that has since experienced parabolic growth. Rocky started *Iglesia Rio de Vida* (River of Life Church) and an Oral Roberts University-affiliated Bible school before launching the school chaplaincy program. As a result, several thousand churches have been planted worldwide, primarily in Islamic nations.

In 2018, after 28 years of living in various Latin American countries, Rocky and his family moved to Houston, Texas. Rocky has a clear vision, which is to bring he and his family's international success to U.S. public schools to give school-aged children the tools they need to make quality life decisions based on a personal relationship with Jesus Christ. Rocky and Joske were married in Groningen, Holland in 1990 and have five beautiful children, all serving the Lord.